City of Seattle

Citizens' Telecommunications & Technology Advisory Board

seattle.gov/cttab

Minutes

January 12, 2012

Meeting held at Seattle Municipal Tower, 700 Fifth Avenue, Seattle, WA

We were not able to record this meeting, but other CTTAB podcasts are available at http://itunes.apple.com/podcast/city-seattle-citizens-telecommunications/id289756959

In attendance:

Board: Roni Ayalla, Daniel Carillo, Rob Dolin, Bryan Dosono, Brian His, Karen Manuel, Marina Martin, Ted Schmitt, Stacey Wedlake

DoIT: Bill Schrier, Tony Perez, Sabra Schneider, D'Anne Mount

AGENDA
1)   Introductions (5 min)
    a. Approval of agenda and November minutes

Meeting called to order at 6:02 p.m. Minutes and agenda approved.

    b. Chair report

Chair Ted Schmitt announced that the apps contest would be discussed after the regular meeting was over.

There are two openings on the board: Will Pugh's and Roni Ayalla's positions. Recruitment is occurring and members are encouraged to help get the word out.

Roni said she is moving to New York City.

Ted: We are focusing on two areas for the open positions:

- the future of television programming and digital journalism
- strategic partnerships and broadband development

2)	Public Participation: Attendees introductions and comment
Josh Mayer
Doreen Cornwell
Ben Krokower
Richard Huff
Ken Meyer

CTTAB members and DoIT staff introduced themselves.

3)	Chief Technology Officer Report – Bill Schrier
Bill handed out a written report (attached). He announced that the City Council was sworn in and Sally Clark elected president. Bruce Harrell will chair the committee that DoIT reports to: Public Safety, Civil Rights and Technology.

The City's website – seattle.gov – was redesigned last year; the latest site to launch with the new design are Mayor's and Council's sites.

The City has selected Ingeniux for web content management.

Gig.u update: Case University and Stanford already have done such a project on a small scale. Seattle and UW are partnering. We've received about 50 responses. Mayor McGinn and UW President Michael Young held a press conference to announce Gig.u.

CTO events
We've issued an RFI for a three county public safety network, 4th gen LTE network. There are no grant funds; we would pay for. King County Deputy Executive Fred Jarrett chairs the group.

Bill is relooking at the department's mission, values, priorities, etc. Mayor McGinn has a very open government. Performance expectations are on his website, which results in a work plan for each line of business, down to employees.

4)	Cable Office Report – Tony Perez, Office of Cable Communications
     a. Broadstripe survey results
     b. Status of Broadstripe transfer to WAVE

Wave transfer: The legislation passed. We expect Wave to sign this week or next.

Broadstripe Survey
Rob asked if we could slice the date by downtown and other. Tony will get.
Bryan asked about primary or secondary internet access.
Transfer money = work w/ CTTAB to improve access.
Viewer info on seattle channel – prime time…Comparable to CSPAN.
Higher viewership on Seattle Channel than state, public access, schools
55% of Broadstripe viewers had accessed the city's web site.

Going to survey Comcast customers later this year – want CTTAB's input in developing questions.

We have found resolution to the issue of cable modems. The new agreement with Comcast will allow us to continue to provide to nonprofits, and for first time, cable tv too.

FCC Committee on Diversity in the Digital Age – Tony went to the first meeting. Rev. Jesse Jackson encouraged providing entrepreneurial opportunities for minorities and women.

5)   Electronic Communications Report (Community Technology, Web and Seattle Channel) - Sabra Schneider

Sabra wants to brainstorm with CTTB about mobility. Ted will plan to put that on the agenda for next month.

The city picked Ingenuix for content management and will run pilots and then roll it out citywide.

We are expanding data sets on data.seattle.gov.

State Communities Connect website launched. See www.communitiesconnect.org

We have a timeline for tech matching grants. It was late last year and will go back to an earlier schedule this year. The application deadline is April 3. CTTAB will help again this year.

The Seattle Channel is working on a digital band channel – channel 121. Will start with reflection…same programming on each channel.

Ted asked about the delay with One Economy's broadband roll-out. D'Anne said we would get him the information.

6)   Infographic comparison of Comcast and CenturyLink low cost Internet programs (Bryan Dosono)

Bryan presented his paper. He has already forwarded it to Brainstorm. He asked if there was anything else CTTAB wants to do to market these services. There was discussion on the colors of the paper, whether the red and green colors send a message, how readable they are. Rob says the bezel helps for those who are colorblind. Ted asked about sending the material to community centers. Marina said she didn't feel like CTTAB has the resources for lots of outreach. Ted asked about using Tech Matching Fund grantees to help with outreach. Brian asked how libraries are tied in, and Rob mentioned public schools and community centers. Roni asked about translations. Doreen said that the Seattle Times recently had an article about languages spoken here; she asked Tony if the Broadstripe survey was done in other languages (Tony – no). Ted asked if we can have Wave provide the same information.

7)   March Retreat – Goals and agenda items? Planners?

It is expected that the two new members will be on board in time for the retreat. Ted said that the CTTAB chair and vice chair traditionally do interviews. He asked others to let him know if they were interested in participating.

For the retreat, Rob will be gone March 8-12. The retreat usually is 4-8 pm.

CTTAB will visit the committees – what did we do and what would we like to do.

8)   Committee reports

Karen said she got the final Get Online report from Vicky Yuki. Participation was higher than last year. There were 93 open houses, 223 workshop attendees, 23 volunteers, and 35 new people visiting labs. The centers want to do it again next year. We want to have a kick-off meeting to ask centers what they envision, what we should change, and find out if centers have other goals they want to meet. The week format was better than the day format. Ted said he thought it was great and happy to see it established as a CTTAB activity.

9)   CTTAB Administration

    a. Parking permit distribution
    b. February agenda: We hope to have the meeting at Seattle Community Media facilities. Any specific items?
    c. Announcements: City Hall Open House, Mayor's Town Hall

Ted handed out parking permits.

Ted said he is excited to see the Seattle Communtity Media facility for the next CTTAB meeting. He would like to talk to some producers: what's worked well and what hasn't.

Roni asked why Change by Us isn't going ahead. Bill said we weren't able to find a business owner. The apps had some weaknesses. It was supposed to be a change mgt/project mgt site. Philadelphia and NYC are using it. Rob said it was a good decision by the City. Ted said the concept was good, the execution not so much. Bill said Civic Start Up got a $1million grant from Google. He said the City's recommendations were to first find a problem to solve and business owner; have a project manager.

10)   Time for individual committee discussions and scheduling meetings

Stacy said the bios are outdated on the CTTAB website and asked all to revise theirs and send to David Keyes.

Josh Mayer said he had tried to attend two meetings but the printed agenda outside door doesn't match the time of the meeting. D'Anne said DoIT would try to get that fixed. Rob suggested the sign say 5-6 p.m., CTTAB set-up, 6-9 p.m., CTTAB meeting.

Rob asked for a new member for the Web and Social Media Committee. Bryan Dosono volunteered. Rob is holding a meeting on January 23, at his house. He asked DoIT to bring projector.

Meeting was adjourned about 7:30. The Apps for Seattle team then met for further discussion.